

HOTCOP 2010

CONFERENCE SPONSOR:
Scandic

Investment and Development of Hotels and Resorts in Scandinavia
International conference Copenhagen June 3rd 2010

Conference on the Hotel Market in Scandinavia

Investment, Market and Development

magasinet
ejendom

Join this exciting conference that gathers stakeholders from all over Scandinavia for an exciting forum, to be held for the first time in Denmark. The aim of this conference is to clearly present trends on the hotel market in Denmark and Scandinavia- and spark a debate. A dialogue between international hotel investors and operators will shine light on market trends, hotel demand and the best possible operating conditions for hotels- existing or yet to be built.

Agenda

- 09.30 Opening Session
- 09.35 The hotel market's main international challenges in 2010
- 10.00 The hotel market as a segment- operations and development
- 10.20 The spread of the brand and its position in the market
- 10.40 Hotels as a professional property segment- challenges, trends and potential
- 11.25 Coffee break & network
- 11.55 Panel - Buying and selling hotels in Scandinavia
- 13.00 Lunch & network
- 14.00 Hotel financing
- 14.50 Coffee break & network
- 15.10 Hotel building and development
- 16.00 Asset management and hotels in 2010
- 16.40 End of session
- 16.45 Networking, and light dinner.

Full program: www.conferencemanager.dk/hotcop2010IE/

Speakers from:



Aareal Bank



norgani

Marriott
HOTELS & RESORTS

midstar



CREDIT SUISSE

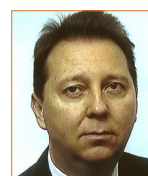
Speakers



Henrik Groos
Partner,
Attorney-at-Law
ACCURA law firm



Kamilla Sevel
Chefredaktør
Mag. Ejendom



Anders Braks
Managing Dir.
Event Holding



Richard Candey
Head of hospitality
DTZ - London



Christian Kielgast
Partner
Nordic Hotel
Consulting



Gustav C. Bjoern
Vice President
Aareal Bank AG



Peter Tengström
CEO
Midstar AB



Anders Vatne
CEO
Norgani

Other speakers:

Per Lydmar, Founder, Lydmar Hotel

Tuomas Laakso Holtman, Development Director, Marriott int.

William Rose, Partner, Kim Utzon Arkitekter

Jens Winther, Partner, Norcap

Sasha Silver, Director – Real Estate Investment, Credit Suisse

The conference is organized in cooperation with:

In cooperation with:



Nordic Hotel Consulting
A leading Nordic Hotel Consultancy
www.nordichotel.dk

In cooperation with:



Byggesocietetet
National Association for Building
www.byggesocietetet.dk

Mediapartner:

ESTATE MEDIA

Kunnskaps- og markedspladsen for eiendom

Conference Sponsor:

Scandic

Registration:

Date and time: 3rd June 2010 - 09:00 - 18:00

Location: Scandic Copenhagen, Copenhagen - Dk

Reg. fee: € 540- full participation incl. all meals.
3rd participant from same org. free of charge.

Registration: www.conferencemanager.dk/hotcop2010IE/